



**LINEAR CLOCK**

**MONDAY - FRIDAY**

HOUR 1	Type of Content	Content Description
Break 1	Song talkover – SHOW OPEN	Artists/Format focused and timely news relevant to the artists lifestyle or music.
Break 2	Song Talkover - Generic Content. <i>Tease</i> - 10 seconds	Short tease for longer talk break
<b>Break 3</b>	<b>stopset break//longer talk break :25-40 seconds Produced with Katie &amp; Co. Imaging to fade at :10 seconds remaining to go up ramp of song</b>	<b>Lifestyle, Katie Personal Stories, Country Music News, etc</b>
Break 4	Song talkover – Stand alone content - 10 seconds	Artists/Format focused and timely news relevant to the artists lifestyle or music.
Break 5	Song Talkover - Generic Content. <i>Tease</i> - 10 seconds long	Generic Tease of content in the following hour or timely tease for <i>Superstar Power Hour Guest</i> and topics to be discussed
HOUR 2		
Break 1	Song talkover - 10 seconds	Artists/Format focused and timely news relevant to the artists lifestyle or music.
Break 2	Song Talkover - Generic Content. <i>Tease</i> - 10 seconds	Short tease for longer talk break
<b>Break 3</b>	<b>stopset break//longer talk break :25-40 seconds Produced with Katie &amp; Co. Imaging to fade at :10 seconds remaining to go up ramp of song</b>	<b>Lifestyle, Katie Personal Stories, Country Music News, etc</b>
Break 4	Song talkover – Stand alone content - 10 seconds	Artists/Format focused and timely news relevant to the

		artists lifestyle or music.
Break 5	Song Talkover - Generic Content. <i>Tease</i> - 10 seconds long	Generic Tease of content in the following hour or timely tease for <i>Superstar Power Hour</i> Guest and topics to be discussed
HOUR 3		
Break 1	Song talkover - :10 seconds	Artists/Format focused and timely news relevant to the artists lifestyle or music.
Break 2	Song Talkover - Generic Content. <i>Tease</i> - 10 seconds	Short tease for longer talk break
<b>Break 3</b>	<b>stopset break//longer talk break :25-40 seconds Produced with Katie &amp; Co. Imaging to fade at :10 seconds remaining to go up ramp of song</b>	<b>Lifestyle, Katie Personal Stories, Country Music News, etc</b>
Break 4	Song talkover – Stand alone content - 10 seconds	Artists/Format focused and timely news relevant to the artists lifestyle or music.
Break 5	Song Talkover - Generic Content. <i>Tease</i> - 10 seconds long	Generic Tease of content in the following hour or timely tease for <i>Superstar Power Hour</i> Guest and topics to be discussed
HOUR 4		
Break 1	Song talkover - :10 seconds	Artists/Format focused and timely news relevant to the artists lifestyle or music.
Break 2	Song Talkover - Generic Content. <i>Tease</i> - 10 seconds	Short tease for longer talk break
<b>Break 3</b>	<b>stopset break//longer talk break :25-40 seconds Produced with Katie &amp; Co. Imaging to fade at :10 seconds remaining to go up ramp of song</b>	<b>Lifestyle, Katie Personal Stories, Country Music News, etc</b>
Break 4	Song talkover – Stand alone content - 10 seconds	Artists/Format focused and timely news relevant to the artists lifestyle or music.
Break 5	Song Talkover - Generic Content. <i>Tease</i> - 10 seconds long	Tease for Superstar Power Hour starting at 2PM.

HOUR 5- Superstar Power Hour - Cohosted with Country Artist		
Break 1	Produced Superstar Power Hour Top of Hour Show Open + Pre Programmed artist song	Guests tease the upcoming topics for the hour and front sell the pre programmed song - <b>SONG</b>
Break 2	Superstar Power Hour Guest Host Liner (or on occasion Katie will voice) dry runs up the ramp of any song :10 seconds long	Guest teases upcoming topic
<b>Break 3</b>	<b>Produced Interview Break with Katie &amp; Co. Imaging to fade at :10 seconds remaining to go up ramp of song (1:00-2:00)</b>	<b>Katie talks with artist about lifestyle and music topics (NO artist pre programmed song here)</b>
Break 4	Superstar Power Hour Guest Host Liner (or on occasion Katie will voice) dry runs up the ramp of any song :10 seconds long	Guest teases upcoming topic
<b>Break 5</b>	<b>Produced Interview Break with Katie &amp; Co. Imaging to fade at :10 seconds remaining to go up ramp of song (1:00-2:00)</b>	<b>Katie talks with artist about lifestyle and music topics. Katie front sells pre programmed song by the artist -SONG</b>
Break 6	Superstar Power Hour Guest Host Liner (or on occasion Katie will voice) dry runs up the ramp of any song :10 seconds long	Guest says “goodbye and see you tomorrow”
Additional Daily Audio Provided		
Daily Dry Promo	:08-:14 seconds to run up the ramp of a song	Typically includes the Superstar Power Hour Guest and Katie Teases the show at 2PM
Daily Produced Trending in Country	:20-:30 Second Produced Trending News from Country Music	Country news or popculture related to the country community